



## **PRESS RELEASE: TV YANGU NOMINATED FOR A SOCIAL MEDIA AWARD AFRICA 2014**

We are pleased to announce that TV YANGU was nominated for **“Best Use of Social Media by Startup/MSME”** award under the Institution Based Category of the 2014 Social Media Awards Africa.

After rigorous evaluation and preliminary background checks, it is our pleasure to inform you that we have been advanced to the next phase of the awards judging process- voting.

The voting window will be open from Tuesday November 18, 2014 till Friday November 28, 2014 at [www.smafrica.com/vote](http://www.smafrica.com/vote)

Please note that voting accounts for only fifty (50) percent of cumulative scores for this round. The [Jury's](#) evaluation accounts for the other fifty (50) percent based on five (5) criteria; Influence, Originality, Creativity, Scalability and Impact.

We appreciate all the support that Zimbabweans has given us and hope to represent our country well at a regional stage.

For More information about the SMAA 2014 please visit. [www.smafrica.com](http://www.smafrica.com)