

STARTUPBUS AFRICA COLLABORATES WITH HYPERCUBE TECHNOLOGY HUB

Harare, Zimbabwe: What emerged from the idea of combining entrepreneurs with innovative ideas for 5 days on a bus? The result was StartupBus Africa, a voluntarily lead non-profit project for entrepreneurs by entrepreneurs. It is the first initiative of its kind to happen in Southern Africa.

On the 17th of November, a five-day entrepreneurial journey begins for the 30 chosen participants. A bus filled with a diverse group of developers (50%), designers (25%) and business developers (25%) from across Africa and across the globe, will depart from Zimbabwe's capital city, Harare. StartupBus Africa has also committed to having 30% women on board the bus with the aim of supporting women in entrepreneurship.

The bus will be headed towards Cape Town, South Africa on a four-day hackathon. The participants will form interdisciplinary teams that will be expected to conceive, build and launch a startup during the 2514 km drive. The bus will have three main stops including Johannesburg, Bloemfontein and lastly Cape Town. Each of the stops will include a visit to some of the StartupBus Location partners including the Branson Centre of Entrepreneurship, Seed Engine, eKasi Entrepreneurs, 88mph and Bandwidth Barn. The participants will get the opportunity to interact and learn from some of the location's prominent entrepreneurs. Upon reaching Cape Town, they will pitch their prototypes in front of a Jury comprising of Technology CEO's and Venture Capitalists.

StartupBus Africa has collaborated with Hypercube Hub, one of their location partners and a Zimbabwean Technology Hub that will be launching a series of activities to the community on the 13th of November. As part of its launch week, Hypercube will be hosting the StartupBus Kick-off Event on Sunday the 17th of November.

The event will be centered on the Role of Technology In the Growth and Development of Zimbabwe. It will comprise of panel speakers and participants from the various sectors of Health, Education, Energy, Mobile Technology, Agriculture, Industry, Business and Tech.

The event is aimed at giving the StartupBus participants an insight into some of the issues affecting the various sectors. Particularly, in the sectors of Health, Energy and Mobile Technology in the context of Zimbabwe. The StartupBus Africa team and the participants will be present at the event, as the bus is set to take off from Harare on the following day. During the course of the event, a Hypercube representative who will take part in the journey will also be announced.

Anyone wishing to help support StartupBus Africa can contribute to their crowd-funding campaign on the Indiegogo platform. With 15 days left to contribute, the initiative has already raised 5 577 Euros (Approximately US\$7 700 or 75 582 ZAR) through the crowd-funding platform. If you are interested in taking part in the Kickoff event please email hello@hypercubeHub.co for more information.